

Panhandle Neonatal-Perinatal Symposium



Panhandle Neonatal-Perinatal Symposium (PNPS)

Friday, September 25, 2026

**Amarillo College West Campus
Building B - Simulation Center
6222 W. 9th Avenue
Amarillo, Texas**



TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER™

Exhibition/Sponsorship Prospectus

Key Contacts:



Candy Lemme

Unit Manager

Office of Professional Development and Accredited Continuing Education

Texas Tech University Health Sciences Center at Amarillo

Direct Line: 806-414-9563

Email: Candy.Lemme@ttuhsc.edu

Welcome:

Texas Tech University Health Sciences Center Office of Professional Development and Accredited Continuing Education, along with the Northwest Texas Healthcare System and Amarillo College are hosting the Panhandle Neonatal-Perinatal Symposium on Friday, September 25, 2026 at the Amarillo College West Campus in Building B-Simulation Center at 6222 W. 9th Avenue, Amarillo, Texas.

Activity Overview:

This symposium provides healthcare professionals with current, evidence-based education in neonatal and perinatal care through expert presentations and hands-on team-based scenarios, participants will strengthen clinical knowledge, practical skills, communication, and collaboration to support improved patient care and outcomes.

Target Audience:

Physicians, registered nurses, nurse practitioners, registered respiratory therapists, residents, and other healthcare providers.

The learning objectives of this conference are:

- Apply current neonatal/perinatal standards of care within healthcare teams.
- Collaborate with interprofessional healthcare team to coordinate evidence-based neonatal/perinatal care & provide compassionate support to patients and families
- Recognize the emotional impact of infant loss on families and identify compassionate, team-based strategies for grief and bereavement support
- Apply patient- and family-centered approaches to assessing parental stress, anxiety, and depression and facilitating appropriate support
- Describe indications, benefits, and essential techniques of LISA and SALSA and demonstrate best practice for appropriate clinical applications.

Sponsorship Information:

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you don't see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities. Thank you in advance for your consideration! For more information on this activity or any other activity we host, please visit our website at <https://ttuhsc.cloud-cme.com>

General Exhibit Information: **The exhibit request form can be found in this packet for further review.**

If you would like to participate as an exhibitor, please complete and submit the Exhibit Booth Reservation Payment located at the following weblink: <https://ttuhsc.cloud-cme.com/PNPS2026>.

The cost for one exhibit space for this event is \$600.

All exhibits will be located outside of the lecture hall and other vendors have been invited to participate.

Our Tax ID # is 75-6002622. If you have any questions, please feel free to contact Candy Lemme at TTUHSC-Amarillo Office of Professional Development and Accredited Continuing Education at (806) 414-9563 or Candy.Lemme@ttuhsc.edu.

Why Sponsor?

- > Gain visibility among a diverse audience of healthcare providers.
- > Showcase commitment to enhancing perinatal and neonatal care.
- > Be part of an impactful initiative driving better health outcomes for the Texas Panhandle.
- > We invite you to partner with us to make a lasting impact on perinatal and neonatal care.

Since this activity is being certified for accredited continuing education credit, it is necessary that we follow the Standards for Integrity and Independence in Accredited Continuing Education as stipulated by the Accreditation Council for Continuing Medical Education (ACCME). As such, all expenses and revenue for this activity must be managed by the TTUHSC Office of Professional Development and Accredited Continuing Education to remain in compliance so, exhibits and grants will be handled as separate functions for this activity. All exhibits are considered “advertising” space.

Information:

"While the interests of healthcare and business sometimes diverge, both are legitimate, and collaboration between healthcare professionals and industry can advance patient care."(ACCME). Having this in mind, the sponsorship opportunity is designed to help companies provide a higher-level depiction of their products to attendees during marketing, exhibits, and non-accredited education.

Acknowledgment of commercial support must be disclosed in writing (handout, syllabi, program announcement, etc.) to the learner before the beginning of the activity. The source of the support and any "in-kind" support will be disclosed to the learner before the beginning of the education activity. Disclosure to the learner must not include the corporate logo, trade name, or product group message of an ACCME defined ineligible company. If interested in sponsoring or exhibiting for this event, please complete the Letter of Agreement.

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER™

Dear Vendor,

Texas Tech University Health Sciences Center Office of Professional Development and Accredited Continuing Education, along with the Northwest Texas Healthcare System and Amarillo College are hosting the **Panhandle Neonatal-Perinatal Symposium** on **Friday, September 25, 2026** at the Amarillo College West Campus in Building B-Simulation Center at 6222 W. 9th Avenue, Amarillo, Texas. This one-day event will bring together healthcare professionals across various disciplines to advance their knowledge and skills in cancer care.

This symposium promotes high-quality, accredited learning through evidence-based education in neonatal and perinatal care through expert-led presentations and hands-on team-based scenarios where participants will strengthen clinical knowledge, practical skills, communication, and collaboration to support improved delivery of care and patient outcomes.

The conference begins with registration at 7:00 AM and concludes at 5:00 pm. There will be opportunities throughout the day for vendors to interact with the attendees. We invite you to take this opportunity to meet some of the physicians and health care professionals from our referral area by exhibiting your products at this activity.

If you would like to participate as an exhibitor, please complete and submit the Exhibit Booth Reservation located at this web link: <https://ttuhsc.cloud-cme.com/PNPS2026>. The cost for each booth space is: \$600. Our Tax ID # is 75-6002622 and our W-9 form will be available on the listed website. If you have any questions, please feel free to contact Candy Lemme in the Office of Professional Development and Accredited Continuing Education at (806) 414-9563 or by email at Candy.Lemme@ttuhsc.edu.

Since this activity is being certified for continuing education credit, it is necessary that we follow the Standards for Integrity and Independence in Accredited Continuing Education as stipulated by the Accreditation Council for Accredited Interprofessional Continuing Medical Education (ACCME). As such, all expenses and revenue for this activity must be managed by OPDACE to remain in compliance so exhibits and grants will be handled as separate functions for this activity. All exhibits are considered "advertising" space.

Thank you for your time and we look forward to your participation in our ***Panhandle Neonatal-Perinatal Symposium***.

Sincerely,
Candy Lemme
Unit Manager
Office of Professional Development and Accredited Continuing Education
Texas Tech University Health Sciences Center at Amarillo

Texas Tech University Health Sciences Center (TTUHSC) is committed to presenting accredited continuing education that promotes improvements in the quality of healthcare services delivered and is independent of the control of ineligible companies. As part of this commitment, Texas Tech University Health Sciences Center has outlined in this written agreement the terms, conditions, and purposes of commercial support for its accredited continuing education. Commercial support includes financial or in-kind contributions provided by ineligible companies used to pay all or part of the costs of accredited continuing education.

Title of Activity:	<u>Panhandle Neonatal-Perinatal Symposium</u>		
Activity Date:	<u>Fri., Sept. 25, 2026</u>	Activity Location:	<u>Amarillo College 6222 W. 9th Avenue, Amarillo, TX</u>
Name of Ineligible Company:	_____		
Total Amount of Educational Grant:	_____		
Direct Funding Amount:	In-Kind Contribution Value:		

Accredited Provider TTUHSC- OPDACE

Tax ID Number 75-6002622

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

Ineligible Company

Address _____

City, State, Zip _____

Contact Person _____

Phone Number _____

Email Address _____

Agreed by Authorized Representatives

Accredited Provider:

(May only be signed by TTUHSC OPDACE Managing Director)

Ineligible Company:

Signature and Date

Print Name

Title

Signature and Date

Print Name

Title

Joint Provider Representative or CO-Provider:

(Other Accreditor Providers or eligible companies)

Signature and Date

Print Name

Title

Operating Policy and Procedure

SOM OP: 60.05 Appropriate Use of Commercial Support

PURPOSE: The purpose of this policy is to describe the appropriate use of commercial support in accredited continuing education activities.

REVIEW: This policy will be reviewed on September 1st of each odd-numbered year by the Managing Director for Texas Tech University Health Sciences Center (TTUHSC) Center of Accredited Interprofessional Continuing Medical Education (CAICME). If a revision to the policy is recommended, the TTUHSC CME Executive Committee will review and approve changes.

POLICY/PROCEDURE:

Policy

It is the policy of the TTUHSC CAICME to abide by the ACCME Standard for Integrity and Independence in Accredited Continuing Education, standard 4: Manage Commercial Support Appropriately.

Procedures

1. TTUHSC CAICME shall make all decisions regarding disposition and disbursement of commercial support funds.
2. Ineligible companies must not pay directly for any of the expenses related to the education or the learners.
3. TTUHSC CAICME shall document the terms, conditions, and purposes of the commercial support in a written agreement that is signed by the Managing Director and/or his/her designee, as a representative of the Office of CME and the representative of the commercial interest. The Letter of Agreement may be either the one developed by TTUHSC or one provided by the supporting company provided that it is an unrestricted grant and meets TTUHSC legal requirements and complies with ACCME Standard for Integrity and Independence in Accredited Continuing Education. All grants for activities certified for credit by the TTUHSC CAICME will be in the form of unrestricted educational grants. TTUHSC CAICME can sign onto an existing agreement between an accredited provider and a commercial supporter by indicating its acceptance of the terms, conditions, and amount of commercial support it will receive.
4. Acknowledgement of commercial support must be disclosed in writing (handout, syllabi, program announcement, etc.) to the learner prior to the beginning of the activity. The source of the support and any "in-kind" support will be disclosed to the learner prior to the beginning of the education activity. Disclosure to the learner must not include the corporate logo, trade name or product group message of an ACCME defined ineligible company.
5. At the conclusion of the educational activity, TTUHSC CAICME will develop a final accounting of all income and expenses, including expenditures of funds from ineligible companies.
6. An ineligible company may not give advice regarding teachers, authors, content, participants or other education matters as a condition of contributing funds.

7. Commercial support can defray or eliminate the cost of the education for all learners.

Operating Policy and Procedure

SOM OP: 60.06 Appropriate Management of Exhibits

PURPOSE: The purpose of this policy is to describe the appropriate management of commercial exhibits in accredited continuing education activities.

REVIEW: This policy will be reviewed on September 1st of each odd-numbered year by the Managing Director for Texas Tech University Health Sciences Center (TTUHSC) Center of Accredited Interprofessional Continuing Medical Education (CAICME). If a revision to the policy is recommended, the TTUHSC CME Executive Committee will review and approve changes.

POLICY/PROCEDURE:

Policy

It is the policy of TTUHSC CAICME is to abide by the ACCME Standards for Integrity and Independence in Accredited Continuing Education. TTUHSC CAICME does offer exhibit opportunities at large conferences/symposium and provides this policy as guidance for staff and exhibitors. An ineligible company may not exhibit at regularly scheduled series activities.

Procedures

1. TTUHSC CAICME shall ensure that commercial exhibits or advertisements do not influence planning, delivery, evaluation or interfere with the presentation of accredited education.
2. Exhibit booth space is to be a separate entity from Commercial Support grants. Exhibit space is a marketing opportunity purchased through the conference activity and is not to be contingent upon, nor a consideration, of support given in the form of an unrestricted educational grant. The provision of a grant does not entitle the grantor to exhibit space. Exhibits are considered to be marketing and shall be separate from educational grants.
3. Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
4. Promotional activities must be kept separate from the educational space. Advertisements and promotional materials may not be displayed or distributed in the education space immediately before, during or after the education.
5. Representatives of ineligible companies may attend accredited continuing education at the discretion of the program coordinator and may not engage in sales and promotion while in the space or place of the accredited continuing education.
6. TTUHSC CAICME and the sponsoring department determine the exhibit fee. The ineligible company and a representative of the TTUHSC CAICME shall sign an exhibitor agreement with the fee and exhibitor conduct and restrictions specified in the agreement. The representative can also submit this exhibitor agreement electronically.
7. If the ineligible company is providing grant support and purchasing exhibit space they may pay for this in one check or credit card transaction, but the amount of the grant must be specified in the written Letter of Agreement and the amount of the exhibitor fee must be specified in the Exhibitor

Registration form. All exhibit fees must be paid prior to the accredited continuing education. Failure to show and claim exhibit space does not waive fees due. No refunds of exhibit fees will be made.